

**2025 Community Service Award
Over 100 Beds**



**North Arkansas Regional Medical Center
Harrison, Arkansas
Northwest District**

“Santa Shuffle Fun Run and Toy Drive”

Each year, North Arkansas Regional Medical Center (NARMC) hosts a festive and impactful community event known as the Santa Shuffle Fun Run. Now in its 6th year, the Santa Shuffle Fun Run brings together individuals, families, local businesses, and volunteers to spread holiday cheer and provide support to children and families in need throughout the NARMC service area. The event combines holiday fun with heartfelt purpose: a joyful run and a large-scale toy drive that ensures local children receive gifts during the Christmas season.

The Santa Shuffle Fun Run has grown into a beloved tradition that reflects the values and mission of NARMC: community care, compassion, and service. Beginning in early November, toy collection efforts are launched, and the community is invited to register for the run and drop off new, unwrapped toys. This past year, over 500 Santas signed up to participate in the run, filling the streets with red suits, white beards, and contagious holiday spirit. The event culminates in a high-energy, holiday-themed run filled with laughter, camaraderie, and seasonal spirit. After the run, toys are sorted and distributed to partner organizations, continuing the mission well into mid-December, until the final donations reach their destinations.

The NARMC Auxiliary played a vital and enthusiastic role in this year’s event. With five dedicated volunteers, the Auxiliary contributed their time, energy, and kindness to ensure the event’s success. On the day of the run, these volunteers could be found assisting in several key areas: welcoming runners at check in, passing out cookies and refreshments,

cheering on participants along the race route, and most importantly, sorting the hundreds of toys that were donated.

Their cheerful presence and helpful hands were essential to the smooth operation of the Santa Shuffle Fun Run, but their service didn't end with the event itself. After the final runner crossed the finish line and the last cookie was handed out, the Auxiliary continued to help behind the scenes, ensuring every toy was organized and ready for distribution to children throughout the region.

Thanks to the combined efforts of the NARMC team, generous sponsors, participants, and volunteers like the Auxiliary, this year's event was a resounding success. Eight local organizations partnered with NARMC to pick up and distribute the donations, ensuring that nearly 1,000 toys reached children just in time for Christmas. Each toy represented hope, joy, and the warmth of a community that cares.

As a 174-licensed bed facility, NARMC is dedicated to the health and well-being of the entire region, not only through medical care, but through programs and events that strengthen the community. The Auxiliary's contributions to the Santa Shuffle Fun Run embody that commitment. Their service is a shining example of what can be accomplished when volunteers give of themselves with enthusiasm, joy, and compassion.

For their role in helping bring the magic of Christmas to hundreds of children, and for exemplifying the spirit of community service in action, we proudly nominate NARMC Auxiliary for this year's Outstanding Achievement in Community Service Award. Their efforts made this holiday season brighter for families across our region and demonstrated once again that kindness is the heart of our mission.